

## Ch'ng Ren Yuen

**Business headquarters:** [•]

**Tel:** [•]

**E-mail:** [•]

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### Qualifications summary

Ch'ng Ren Yuen is the founder of Popiwork, Malaysia, a digital solution company that provides services such as web design and development, graphic design, and digital marketing.

Ch'ng Ren Yuen was born and grew up in Penang, a beautiful island in Malaysia, and has worked in Singapore for 6 years since graduated from university. Ch'ng Ren Yuen also opened an HR agency in Vietnam and won several awards / was recognized in fundraising.

Popiwork is an online recruitment platform in both mobile app & website which specialized in part-time jobs that do not require high education level and professional skills, such as service crew, helpers, barista, cashier, and others. Job seekers can view all the jobs available through the platform and apply for a suitable job in just a few clicks.

With the great effort and passion of the team, Popiwork is currently a fast-growing platform in the community. We are enthusiastic about making the platform a better place for the users to connect easily.

Popiwork, Malaysia was an official partner to a Malaysian government-supported event, eBizStart 2021, as a digital partner.

#### Personal Information:

- Born in [•] in [•], living in Batu Maung, Penang, Malaysia

#### Professional Experience:

- Founder and CEO at Popiwork, Malaysia: 2020 – Present
- Founder and CEO at Popiwork, Vietnam: 2017 – Present
- Regional Customer Support Specialist at ITW GSE AXA Power: 2013 – 2017
- Regional Technical & Marketing Engineer at TECO Electric & Machinery Co., Ltd.: 2011 – 2013
- Internship at WD, a Western Digital Company: 2010
- Experience in Fundraising:
  - Top 6 startup, of Shinhan Future's Lab, Vietnam, 2018
  - Top 10 finalist, StartUP Challenge, NTT communication, Japan, 2018
  - Top 50 startup, of Startup Wheel, Vietnam, 2019
  - Top 10, International Group, Future of Work of Hanoi Innovation Summit, 2019
  - 2nd runner up, Youth for Business Strategy, Vietnam, 2019

#### Education:

- University of Tunku Abdul Rahman (Bachelor of Electrical and Electronic Engineering): 2007 - 2011

- Languages:**
- Mandarin (mother tongue)
  - English (fluent)
  - Bahasa Melayu (fluent).

- Memberships:**
- [•]

- Main Practice Areas:**
- Entrepreneurship
  - Fundraising

- Skills**
- Social Media Marketing
  - Management
  - Research
  - Sales
  - Marketing
  - Project Management
  - Product development

- Articles/TV appearances:**
- Appeared on the Vietnamese national TV show “Startup Coffee”, in view of highlighting his experience in helping the youth to gain work experience and employment with part-time jobs.

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